



# Photo Review with Brendan Ó Sé

PHOTOGRAPHER, CORK, IRELAND







# FOTO REVIEW #17













Founder and Editor in Chief

Dear Friends and Reader!

Our 17th issue is a premiere. Not just is **Brendan Ó Sé** a fantastic and award winning photographer but he is also the very first featured photographer in our magazine, who can consider himself as an iPhone photographer.

His award winning photograph for the iPhone 6 campaign is acknowledged far beyond Ireland. This photograph is also displayed on the front page of this issue.

We're enchanted by his vivid and high contrasts captures and his figurative language. Brandan is also a master in terms of playing with lights and shades, as many of his photographs in this issue proofs.

I'd like to invite you on this fantastic photographic journey!

**Enjoy Reading!** 



**Brendan Ó Sé** is an award-winning fine art photographer/iPhone photographer from Cork, Ireland. Brendan sees and creates in unusual ways and this results in some unique imagery and striking street photography. In April 2015, he won the Mira Mobile Photography Prize. He was awarded ,Best in Show' at the Florence International Photography Awards in June 2015. Brendan also won the Mediterraneo Foto Festival in May, 2015. He has exhibited both his DSLR and iPhone images in Dublin, Miami, Florence, Lecce, and Porto. Brendan is part of the current Apple World Gallery of images shot on iPhone 6. His photograph is showcased on billboards and posters in cities such as Los Angeles, San Francisco, New York, Paris, Bangalore, Tokyo, Bogota, Kuala Lumpur, Berlin, Boston, Milan, Singapore, Sydney and many more throughout the world. In June, Brendan's photograph was awarded a Cannes Golden Lion in the advertising world's Oscars.

#### The iPhone 6 campaign is something outstanding in a photographer's career and so we asked Brendan for a view words about how all happened.

**Brendan:** *"I was contacted by representative's of Apple back in December 2014 about my* iPhone image of the people crossing Superkilen Park in Copenhagen. Never could I have imagined that the image would be licensed to advertise the iPhone 6 and end up on billboards and posters all over the world. It has been the most wonderful experience to be part of Apple's World Gallery and to get to see the image on billboards for myself in Milan and Tokyo was truly magical."





# BRENDAN Ó SÉ, PHOTOGRAPHER CORK, IRELAND



Copenhagen - The Apple iPhone 6 campaign photo © Brendan Ó Sé





# Amsterdam, © Brendan Ó Sé





Committed to the future, © Brendan Ó Sé





Shibuya, Tokyo, © Brendan Ó Sé







Tokyo, © Brendan Ó Sé



Vilnius, © Brendan Ó Sé

































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